



Board of Directors Meeting

March 22, 2021

MINUTES

I. WELCOME /CALL TO ORDER

NOTE: MEETING CONDUCTED VIA ZOOM

Meeting Called to order at 6:10PM by President Antonette

Board: Ron Antonette, Kathy Fishkin, Mark Hardison, Trina Schoonmaker, & David Zanatta

Staff: Trinka Rowsell - Executive Director, Randy Zarn – Administrative Assistant

Guest: PRM Director Brent Dennis, Intern Kimberly Padron

Excused: Lillian Parker

Absent: None

II. WARM UP

A. What is your favorite Long Beach Restaurant?

Suggestions offered by the Board included La Tarantella, Little Coyote, Belmont Brewing Co., Ola Mexican Kitchen, Parker’s Lighthouse, The Bungalow Kitchen, King’s Fish House, LV Seafood, Original Fish Company, La Parolaccia Osteria, Ballast Point, Joe Jost’s, Tantalum, Nick’s on Second, Café Piccolo, El Zarape, Shin, Domenico’s, Open Sesame & Boathouse on the Bay

III. ADMINISTRATIVE BUSINESS - Approval of Consent Agenda

A. Approval of Minutes – Regular Meeting February 22, 2021

Motion was made and seconded to approve item A from Consent Agenda (Schoonmaker, Zanatta) 5-0

IV. PRM DIRECTOR UPDATE

PRM Director Dennis provided Board with a written summary of Department highlights for month of March

COVID-19 - PRM has experienced no new Covid-19 new cases within the last month, & has reported a total of 90 positive cases during the pandemic, Vaccination for city staff is continuing. Director Dennis reported he had received his first vaccine at Convention Center

Mobile RECESS & Learning Hubs – Mobile RECESS operating since October at ten sites are continuing through end of March, with General Fund support. Learning Hubs operational to provide academic support, internet access, sports, fitness and safe afterschool activities at Houghton, McBride, Orizaba, and Veteran’s Parks weekdays from 7:30AM-5:00PM also funded thru April, 2, 2021. Spring Break Camps will be operating April 4-9, 2021

Virtual Unveilings & Celebrations for various projects – Council District 2 will be in virtual celebration mode for the Promenade Park slide shade structure. PRM working with Council District 3 office and LBTV to film and produce a virtual unveiling of the new Channel View Park Playground. Final date for airing will be determined

Furloughs – Furloughs continue for PRM with no complaints. Citywide savings from program is \$11 million towards \$30 million operating deficit for FY/21

Director Dennis reported that the possibility of the Municipal Band holding limited attended concerts for Summer 2021 is on hold, discussions of perhaps holding concerts at a controlled facility to limit attendance was discussed. Director Dennis suggested maybe a streamed concert(s) to the community similar to the POP event last Fall be considered

Director Dennis also summarized the Belmont Pier Conceptual Plan, and Lincoln Park Development for the Board

V. LONE SAILOR BRICK REVIEW PROGRAM

Executive Director Rowsell outlined proposed fee increase for Memorial Bricks at Lone Sailor Monument. She recommended a price increase from \$300 to \$325 or \$350, which would provide an increased profit to POP between \$25 to \$50. Executive Director Rowsell also provided other locations for memorial bricks with costs for comparison.

VI. SOWING THE SEEDS FUNDRAISER

Executive Director Rowsell presented the Board an outline with options for holding the Sowing the Seeds Event in person or virtual for 2021. After discussion there was a consensus to hold the event on line on August 28, 2021. Details to follow

VII. LINCOLN PARK COMMEMORATIVE BRICK PROGRAM

Executive Director Rowsell & PRM Director Dennis proposed a draft proposal for a Commemorative Brick Program within a plaza at the newly developed Lincoln Park. Pricing structure same as Lone Sailor Memorial. Board also suggested other potential locations for commemorative bricks such as Martin Luther King Jr. Park, Houghton Park, El Dorado Nature Center, Lion’s Lighthouse, and a designated site in each City Council District

IIIX. POP AFFILIATE DEBRIEF

Executive Director Rowsell summarized the POP Affiliate Meeting held virtually March 17, 2021, with 31 people in attendance representing 15 affiliate partners. PRM Director Dennis, along with PRM Staff, Administrative Assistant Zarn, and Board Members Hardison & Zanatta also participated.

IX. EXECUTIVE DIRECTOR UPDATE

Executive Director Rowsell reported on the following:

QuickBooks is reconciled through February 28, 2021

Distributed POP Balance sheet Summary as of February 26, 2021 to Board

Executive Director Rowsell filmed Parks Partnership Episode with PRM 3/1/21

Executive Director Rowsell conducted introduction meeting with affiliate Friends of Bixby Park 3/10/21

Executive Director Rowsell set up automated balance reports through Quick books for all affiliate MOU accounts 3/10/21

Executive Director Rowsell sent requested documents to CPA to begin fiscal year ending 6/30/20 tax preparation 3/11/21

Executive Director Rowsell attended Long Beach Gives information session 3/12/21

Executive Director Rowsell conducted POP Affiliate Meeting via Zoom 3/17/21

Executive Director Rowsell also noted that the POP newsletter is in layout

X. CONFIRM NEXT BOARD MEETING DATE

The next POP Board of Directors Meeting will be held April 19, 2021 6:00PM – @ TBD

XI. FINAL ANNOUNCEMENTS & ADJOURNMENT

Meeting adjourned @ 8:03 PM by President Antonette

Respectfully Submitted:
Mark Hardison POP Secretary 4/08/20